

European Satellite Navigation Competition (ESNC) University Challenge Competitors' Workshop

12th April 2016

Politecnico di Torino

Room 2 P (Via Boggio – Cittadella Politecnica)

The University Challenge, as part of the European Satellite Navigation Competition (ESNC) 2016, invites students and research associates from any field of study to show off their innovative business ideas. These ideas can propose new potential uses for satellite navigation in virtually any area – from logistics and healthcare all the way to mobile apps. The winner of the competition gets a cash prize, virtual incubation, technical and business consultancy support, and a strong promotion of the idea at international events.

This workshop is intended to introduce the ESNC University Challenge, provide competitors with information e.g. on SatNav application potential and grant access to experts in global navigation satellite systems, business and intellectual property. Sound out your ideas and get valuable feedback!

14:30 – 14:40 Introduction to the ESNC

14.40 – 15.15 Inspiration from the past

- The range of fields of interest for GNSS
- Winning ideas and what difference it makes to win the UC

15:15 – 16:30 Breakout groups to create new ideas – or work on existing ideas

Students will work in small groups with the support of teachers and GNSS experts to sketch ideas to be submitted to the ESNC University Challenge

16:30 – 17:30 Presentation of results

Ideas will be presented to the audience and discussed with GNSS experts and the organisers of the ESNC

17:30 – 17:40 Conclusions

